

[Media Alert: Response to Brown's Eco Towns announcement - ZEDHomes](#)

Monday 14th May 2007 @ 9:00 am

14th May 2007, London – ZEDHomes is pleased to hear of Brown's plans for five new 'eco towns' comprising of up to 100,000 homes created in 'carbon neutral' communities.

Brown's ongoing commitment to green housing seems genuine; following his announcement in the last budget that stamp duty is to be scrapped on all new 'zero carbon' homes up to £500,000 until 2012.

ZEDHomes feels that Brown can make a practical difference by promising to extend this green financial incentive to ALL 'carbon neutral' homes, and introducing financial inducements on a sliding scale to encourage people to go beyond a simple solar panel and double glazing!

Given the number of new homes the government plans to build over the next ten years, it makes more sense, financially and environmentally, to build carbon neutral homes equipped with green technologies from the outset – rather than update these homes down the line to comply with government carbon guidelines.

We hope that Brown's 'eco towns' are a precursor to implementing green technologies as standard in all new homes built as part of his ambitious housing plans - and are indicative of a wider long term commitment to sustainable living within the UK.

Notes to Editors

For the past five years, ZEDHomes has been combining innovative design with existing technology to build homes and workplaces that require a fraction of the energy required to run a traditionally built development of the same size. ZEDHomes' aims to ensure that the energy required for its developments is met by on-site energy sources that will make no demands on the earth's precious natural resources. The company has recently seen its first developments approved in Harrow & Hillingdon.

For further information contact:

ZEDHomes:

Ameeta Sharma

T: 0845 1228656

E: ameeta.sharma@zedhomes.com

Zed PR

Claire Thompson or Zara Shirwan

T: 0118 969 8966

E: cthompson@zedpr.co.uk