

For the record:

ZEDHomes to Address Ministers on Climate Change

ZEDHomes has sponsored the Climate Change event, organised by SERA (www.sera.org.uk) on Wenesday 6th June, 2007. SERA has established a number of forums to facilitate the discussion of environmental issues within the political arena, and at this event, ZEDHomes will address the forum, and will raise a series of issues that act as barriers to 'green' home developments in the UK, highlighting anomalies within the planning system.

"Whilst we are really keen to be involved at all levels and with all parties involved in the planning and development processes affecting the homes we build, we are particularly interested in addressing Ministers over what we perceive as a lack of incentives for developers to do anything more than the absolute minimum in terms of sustainability," said Michael Shwartz, Managing Director, ZEDHomes.

SERA is a network of environmentalists that brings together politicians, businesses, environmental professionals and trade unionists. Its aim is to promote sustainable environmental policies. Using its experience of MP and ministerial dialogue to encourage parties with an interest in the environment to further environmental politics, its priorities for campaigns and policies are based on extensive consultation exercises with senior civil servants, local councilors, policy advisors, MPs and Ministers. /ends

About ZEDHomes

For the past five years, ZEDHomes has been combining innovative design with existing technology to build homes and workplaces that require a fraction of the energy required to run a traditionally built development of the same size. ZEDHomes aims to ensure that wherever possible, the energy required for its developments is met by on-site energy sources that will make minimal demands on the earth's precious natural resources.

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